



CONFERENCE SPONSORSHIP OPPORTUNITIES

OCTOBER 7-10, 2026
JUNEAU, ALASKA



As the statewide museum association, we strengthen museums and cultural centers through professional development, networking, advocacy, funding, and statewide initiatives. Stronger museums and cultural centers lead to vibrant communities with more robust economies, higher quality of life, and diverse educational opportunities.

One of our most important and well-loved programs is our statewide conference. This year, we are hosting our conference from October 7-10, 2026 in Juneau, AK.

Help us make this year's conference a reality while putting your organization's name in front of our state's dedicated and passionate museum community.

Get In Touch

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SPONSOR BENEFITS

| | Keynote & Breakfast | Opening Night Event | Lunch Events | Angel Projects | Coffee Breaks/ Speed Networking / Workshops | Sponsor a Session | Conference Supporter |
|--|-------------------------------|-------------------------------|-------------------------------|-------------------------------|---|-------------------------------|----------------------|
| | \$5,000 | \$3,500 | \$2,500 | \$1,500 | \$1,000 | \$500 | \$250 |
| Number of Opportunities | 2 | 1 | 2 | 2 | 8 | 7-10 | 10 |
| BENEFITS | | | | | | | |
| Name and logo recognition | At event & on print materials | At event & on print materials | At event & on print materials | At event & on print materials | At event & on print materials | At event & on print materials | on print materials |
| Listed as a sponsor on all conference emails | with logo | with logo | with logo | with logo | with logo | with logo | with logo |
| Acknowledgement on the MA website, social media, & online conference program | with logo | with logo | with logo | with logo | with logo | with logo | with logo |
| Listed in Annual Report | with logo | with logo | with logo | with logo | with logo | with logo | with logo |
| Promotional brochure/materials in registration packet | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Mentioned in conference opening remarks | ✓ | ✓ | ✓ | ✓ | | | |
| In-person vendor table | ✓ | ✓ | ✓ | | | | |
| Two free tickets to sponsored event and chance to give opening remarks | ✓ | ✓ | | | | | |

SPONSOR OPPORTUNITIES

Keynote & Breakfast - \$5,000 (1)

Our keynote speaker this year will be Polly McKenna-Cress, an exhibit development and design expert with a wealth of knowledge in conveying a variety of topics through written, audio, and visual design at museums across the country. Before and after Polly gives a presentation on sharing stories through design, attendees will have an opportunity to network and partake in a provided breakfast.

Opening Night Reception - \$3,500 (1)

On the first night of the conference, we will be holding an evening event in our local host's building —the Alaska State Libraries, Archives, and Museums APK Building. We're expecting a full-house as everyone reconnects for our first in-person meeting in two years, and catches up with heavy appetizers and drinks.

Lunch Talks - \$2,500 (2)

We will have two lunch talks at the conference this year: a lightning talks lunch for attendees to give short, three-minute presentations to highlight one of their latest projects and round-table discussions around specific museum roles, such as administration, collections, and education.

Angel Projects - \$1,500 (2)

Every year at our conference, attendees volunteer to work with a local institution to help complete a project. This year, conference attendees will be working with the Alaska State Museum on an archives project and with Sealaska Heritage Institute on a storage mount project for their Chilkat robes as well as rehousing archival collections.



MORE OPPORTUNITIES

Workshops - \$1,000 each (5)

We work with expert workshop leaders and provide all supplies needed to provide hands-on, in-person learning, which is essential in mastering many museum skills. This year, we will be hosting workshops on mount making, shipping objects, object conservation, recording oral histories, and developing exhibits.

Speed Networking - \$1,000 (1)

Back by popular demand! We will be providing speed networking at our conference. Every year, this event is a big hit. At the beginning of our conference, we organize our attendees in groups for rapid-fire introductions and discussions. New attendees instantly feel more connected to the community and long-time attendees are able to quickly reconnect.

Day of Coffee Breaks - \$1,000 (2)

During our session days on October 8 & 9, we will host a mid-morning and afternoon coffee and tea break with snacks. We love providing these fun, networking breaks to help our attendees pause, refuel, and connect with each other between sessions.

Sponsor a Session - \$500 (7-10)

Our sessions will cover topics like born-digital media preservation, community outreach and programming, collections access, and other important topics—providing attendees with tips, tools and best practices to bring back to their institutions.

Conference Supporter - \$250 (10)

We are appreciative of all levels of support for our conference. Your support will combine with other sponsorships to help us cover costs of supplies, rent, and other essential costs of this important in-person professional development.



PAST CONFERENCE STATS

Our past two conferences were held in Valdez (2022) and Fairbanks (2024).
Below are some statistics from those conferences.

80

AVERAGE NUMBER
OF ATTENDEES

14

AVERAGE NUMBER
OF SESSIONS

3

AVERAGE NUMBER
OF WORKSHOPS

10

AVERAGE NUMBER
OF ANGEL
VOLUNTEERS

28

AVERAGE NUMBER
OF SPEAKERS

97%

4 OR 5 STAR
RATING FOR 2024
CONFERENCE

Get In Touch

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