Museums Alaska supports museums and cultural centers in Alaska and enhances public understanding of their value.

**STRATEGIC PLAN**

**2019–2023**

**LONG TERM GOAL 2023**

Focus on organizational stability to strengthen our internal capacity and build multi-sector financial and mission partnerships.

**CAPACITY**

**DIRECTION 1:** Strengthen our internal capacity to support a sustainable and thriving organizational culture.

- **GOAL A:** Review, revise, create, and affirm organizational documents (by-laws, policies, procedures, job descriptions).
- **GOAL B:** Create tactical organizational plans to standardize procedures and provide continuity.
- **GOAL C:** Strengthen the partnership between the board and the executive director.
- **GOAL D:** Pursue strategic financial partnerships.
- **GOAL E:** Build unrestricted income.
- **GOAL F:** Transition staff on contract to a full-time employee with benefits.

**PARTNERSHIPS**

**DIRECTION 2:** Enhance Museums Alaska’s statewide presence and impact through cross-sector partnerships.

- **GOAL A:** Define and diversify Museums Alaska’s individual and institutional partnerships.
- **GOAL B:** Initiate networking connections with museums statewide.

**ADVOCACY**

**DIRECTION 3:** Be a proactive and constant advocate for museums in Alaska at the community, state, and national levels.

- **GOAL A:** Increase attendance and participation in the Advocacy TaskForce.
- **GOAL B:** Increase year round statewide museum advocacy efforts.
- **GOAL C:** Advocate for museums and museum funding at the national level.

**CORE VALUES**

- Resourcefulness
- Sharing
- Innovation
- Inclusivity
- Creating Community