A 2018 survey including 35 museums and cultural centers in Alaska and the American Alliance of Museums find

ALASKA MUSEUMS...

89%\[\]Regardless of political persuasion, 89% of Americans believe that museums provide important economic impacts back to their communities.

EMPLOY 280+ ALASKANS

SERVE 42,000+ K-12 students annually

$280 million

The total financial impact that museums have on the economy in Alaska

$280 million

Governments that support the arts find that **for every $1 invested in museums and other cultural organization, $7 is returned in tax revenues.**

50% are planning capital projects

Educate, entertain and share Alaska’s treasures with 1.86 million Alaskans & Visitors

Arts and cultural spending has a ripple effect on the overall economy, boosting both commodities and jobs. For example, for every 100 jobs created from new demand for the arts, 62 additional jobs are also created.
In 2017, the American Alliance of Museums partnered with Oxford Economics to study the museum sector’s significant contribution to the US economy.


$280 million
The total financial impact that museums have on the economy in Alaska

3,240 jobs
Important jobs within the state are supported by the museum industry each year.

$201m income
Museums provide substantial wages and other income to the state’s residents annually.

$70.9m taxes
Even though many museums operate as nonprofits, they generate significant tax revenues to the federal, state, and local governments.

89%
Regardless of political persuasion, 89% of Americans believe that museums provide important economic impacts back to their communities.

Source: AAM's Museums & Public Opinion 2017

Download the full report at http://aam-us.org/EconomicEngines2017